



SONY Cyber-Shot RX Series

SONY RX 100 Series



Sony DSC-RX100 VII Cyber-Shot Digital Camera

- * 20.1MP 1" Exmor RS BSI CMOS Sensor
- * BIONZ X Image Processor & Front-End LSI
- * ZEISS Vario-Sonnar T* f/2.8-4.5 Lens
- * 24-200mm (35mm Equivalent)
- * Up to 20-fps Blackout-Free Shooting
- * UHD 4K30p Video with HLG & S-Log3
- * 0.39" 2.36m-Dot OLED Pop-Up EVF
- * 3.0" 921.6k-Dot 180° Tilting Touchscreen
- * Fast Hybrid AF, 357 Phase-Detect Points
- * Real-Time Tracking and Eye-AF



Cat ID : # 616398 **DSC-RX100M7**US\$ 1,718.70

Sony DSC-RX100 VI Cyber-Shot Digital Camera

- * 20.1MP 1" Exmor RS BSI CMOS Sensor
- * BIONZ X Image Processor & Front-End LSI
- * ZEISS Vario-Sonnar T* f/2.8-4.5 Lens
- * 24-200mm (35mm Equivalent)
- * UHD 4K30p Video with HLG & S-Log3
- * HFR Mode for Full HD Video up to 960 fps
- * 0.39" 2.36m-Dot OLED Pop-Up EVF
- * 3.0" 921.6k-Dot 180° Tilting Touchscreen
- * Fast Hybrid AF System with 315 Points
- * ISO 12800 and 24 fps Continuous Shooting



Cat ID : # 616397 **DSC-RX100M6**US\$ 1,495.10

Sony DSC-RX100 VA Cyber-Shot Digital Camera

- * 20.1MP 1" Exmor RS BSI CMOS Sensor
- * BIONZ X Image Processor & Front-End LSI
- * Internal UHD 4K Video & S-Log2 Gamma
- * Zeiss Vario-Sonnar T* f/1.8-2.8 Lens
- * 24-70mm (35mm Equivalent)
- * Fast Hybrid AF System with 315 Points
- * HFR Mode for Full HD Video up to 960 fps
- * 0.39" 2.36m-Dot OLED Pop-Up EVF
- * 3.0" 1.23m-Dot 180° Tilting LCD
- * ISO 12800 and 24-fps Continuous Shooting



Cat ID : # 609286 **DSC-RX100M5A**US\$1,168.20

Sony DSC-RX100 IV Cyber-Shot Digital Camera

- * 20.1 MP 1" Exmor RS BSI CMOS Sensor
- * BIONZ X Image Processor
- * Internal UHD 4K Video & S-Log2 Gamma
- * Zeiss Vario-Sonnar T* f/1.8-2.8 Lens
- * 24-70mm (35mm Equivalent)
- * 2359k-Dot OLED Tru-Finder Pop-Up EVF
- * 3.0" 1229k-Dot Multi-Angle Xtra Fine LCD
- * Slow Motion Video at 960 fps
- * Built-In Wi-Fi Connectivity with NFC
- * ISO 12800 and 16 fps Continuous Shooting



Cat ID : # 609285Ask

Sony DSC-RX100 III Cyber-Shot Digital Camera

- * 20.1MP 1" Exmor R BSI CMOS Sensor
- * BIONZ X Image Processor
- * Zeiss Vario-Sonnar T* f/1.8-2.8 Lens
- * 24-70mm (35mm Equivalent)
- * 1440k-Dot OLED Tru-Finder Pop-Up EVF
- * 3.0" 1229k-Dot Multi-Angle Xtra Fine LCD
- * Full HD Video in XAVC S, Clean HDMI Out
- * Built-In Wi-Fi Connectivity with NFC
- * ISO 12800 and 10 fps Continuous Shooting
- * Manual Control Ring & Built-In ND Filter



Cat ID : # 609235Discontinued

SONY
DSC-RX10 IV



Sony DSC-RX10 IV Digital Camera

- * 20.1MP 1" Exmor RS BSI CMOS Sensor
- * BIONZ X Image Processor & Front-End LSI
- * Zeiss Vario-Sonnar T* f/2.4-4 Zoom Lens
- * 24-600mm (35mm Equivalent)
- * 2.36m-Dot OLED Tru-Finder EVF
- * 3.0" 1.44m-Dot Tilting Touchscreen LCD
- * UHD 4K30 Video, Full HD 1080p at 960 fps
- * Fast Hybrid AF System with 315 Points
- * ISO 12800 and 24 fps Continuous Shooting
- * Built-In Wi-Fi and Bluetooth



Cat ID : # 609119 **DSC-RX10M4**US\$ 2,406.90

SONY Digital Cameras

SONY Compact Series / Mirrorless



Sony ZV-1 II Vlog Digital Camera

- * 20.1MP 1" Exmor RS BSI CMOS Sensor
- * Wide-Angle 18-50mm-Equiv. f/1.8-4 Lens
- * UHD 4K30p Video w/ HLG & S-Log3/2 Gamma
- * 3" Side Flip-Out Touchscreen LCD
- * Intuitive Touch Focus & Exposure Control
- * Real-Time Tracking & Eye AF
- * Bokeh Switch & Face Priority AE
- * Cinematic Vlog Setting, S&Q Shoot Mode
- * Product Showcase Setting
- * Compact, Travel-Friendly Form Factor



Cat ID : # 618062
ZV-1M2 / ZV-1M2/WCN1
Black/White.....US\$1,127.40

Cat ID : # 618063
GP-VPT2BT Wireless Shooting Grip\$ 187.50

Cat ID : # 618065
ECM-W2BT Wireless Microphone.....\$ 290.70



Sony ZV-E10 II Mirrorless Camera

- * 26MP APS-C Exmor R CMOS Sensor, E-Mount
- * UHD 4K60p and Full HD 120p Video
- * 3.0" Touchscreen LCD, Vertical Support
- * 759-Point Fast Hybrid Phase Detection
- * Up to 11-fps Shooting, ISO 100-32000
- * Real-Time Eye AF and Tracking
- * Background Defocus, Product Showcase
- * Directional 3-Capsule Mic and Windscreen
- * Headphone and Microphone Port



Cat ID : # 619111 **ZVE10M2**US\$ 1,323.00



Sony DSC-WX800 Cyber-Shot Digital Camera

- * 18.2 MP 1/2.3" Exmor R CMOS Sensor
- * BIONZ X Image Processor
- * Zeiss Vario-Sonnar 28x Optical Zoom Lens
- * 24-720mm (35mm Equivalent)
- * 3.0" 921k-Dot LCD Touch Panel
- * 4K:Approx. 45x, HD:Approx. 60x
- * Built-in Wi-Fi, BT and NFC
- * Optical SteadyShot Image Stabilization



Cat ID : # 609232 **DSC-WX800**US\$ 652.00



Sony DSC-HX400V Cyber-Shot Digital Camera

- * 20.4MP 1/2.3" Exmor R CMOS Sensor
- * BIONZ X Image Processor
- * 50x Optical Zoom Carl Zeiss Lens
- * 24-1200mm Equiv. Focal Length
- * 3" Xtra Fine 921k-Dot LCD & Viewfinder
- * Full HD 1080/60p/24p AVCHD Video
- * Optical SteadyShot Image Stabilization
- * 10fps Continuous Shooting & Lock-On AF
- * Built-In Wi-Fi Connectivity, GPS & NFC



Cat ID : # 609238 **DSC-HX400V**US\$ 738.10

SONY RX & A9 Series

RX1R II
Full frame. Palm size.

This compact digital camera packs a 42.4-megapixel...
View slide show

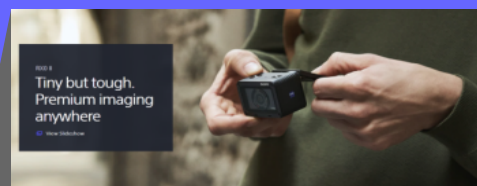


Sony Cyber-shot DSC-RX1R II Digital Camera

- * 42MP Full-Frame Exmor R BSI CMOS Sensor
- * BIONZ X Image Processor
- * Variable Optical Low-Pass Filter
- * Zeiss Sonnar T* 35mm f/2 Lens
- * Full HD 1080p60 Video & XAVC S Format
- * 0.39" 2.36m-Dot XGA OLED Tru-Finder EVF
- * 3.0" 1,228.8k-Dot Tilting LCD Monitor
- * ISO 102400 & Uncompressed 14-Bit RAW
- * Built-In Wi-Fi Connectivity with NFC



Cat ID : # 608998US\$ 4,987.50



Sony Cyber-shot DSC-RX0 II Digital Camera

- * 15.3MP 1" Exmor RS Stacked CMOS Sensor
- * ZEISS Tessar T* 24mm Equivalent f/4 Lens
- * Internal UHD 4K30 Video & S-Log2 Gamma
- * HFR Mode for Slow Motion up to 1000 fps
- * 1.5" 230k-dot 180° Tilting LCD
- * Water, Dust, Shock, and Crushproof
- * Electronic SteadyShot, Clean HDMI Output
- * ISO 12800 and 16-fps Continuous Shooting
- * Wi-Fi & Bluetooth; Multi-Camera Control



Cat ID : # 617239 # **DSC-RX0M2**US\$ 853.20

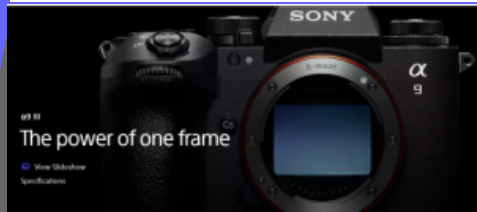


Sony Alpha a9 II Mirrorless Digital Camera

- * 24.2MP Full-Frame Exmor RS CMOS Sensor
- * BIONZ X Image Processor & Front-End LSI
- * 693-Point Phase-Detection AF System
- * Up to 20 fps Shooting, ISO 100-204800
- * UHD 4K30p Video, Real-Time Eye AF
- * Blackout-Free Quad-VGA 3.7m-Dot OLED EVF
- * 3.0" 1.44m-Dot Tilting Touchscreen LCD
- * 5-Axis SteadyShot INSIDE Stabilization
- * Dual UHS-II SD Card Slots, Voice Memos
- * 5 GHz Wi-Fi, 1000BASE-T Ethernet



Cat ID : # 610360 # **ILCE-9M2**
Body OnlyUS\$ 5,643.50



Sony Alpha a9 III Mirrorless Digital Camera

- * 24.6MP Full-Frame Global Shutter Sensor
- * Up to 120 fps Cont. Shooting with AF/AE
- * Pre-Capture Function; Speed Boost Button
- * Flash Sync at up to 1/80,000 Sec.
- * 4K 120p 10-bit Video; S-Log3 & S-Cinetone
- * 759-Point Phase-Detect AF with Tracking
- * 8-Stop 5-Axis In-Body Image Stabilization
- * 9.44m-Dot EVF with 240 fps Refresh Rate
- * 3.2" 2.1m-Dot 4-Axis Touchscreen LCD
- * Dual CFexpress Type A/SD Card Slots



Cat ID : # 612210 # **ILCE-9M3**
Body OnlyUS\$ 7,579.00

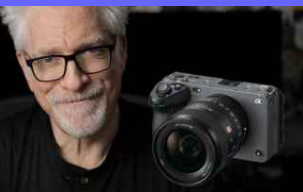


SONY Mirrorless Series

SONY Mirrorless Series

SONY Mirrorless Series

**SONY
FX3**
IN FOUR MINUTES



Sony FX3 Full-Frame Cinema Camera

- * 12.1MP Full-Frame CMOS Exmor R Sensor
- * UHD 4K up to 120 | 1080p up to 240
- * Compact Form for Cage-Free Operation
- * 10-Bit 4:2:2 XAVC S-I, 16-Bit Raw Output
- * S-Cinetone/S-Log3/HLG, 15+ Stops DR
- * Detachable 2 x XLR/TRS Adapter Handle
- * Phase Detection AF/Face Tracking/Eye AF
- * 80 to 409,600 Expanded ISO Range
- * Dual CFexpress Type A/SDXC Card Slots



Cat ID : # 618067 # ILME-FX3

Body OnlyUS\$ 5,079.60



SONY

a new era in professional imaging

**Introducing the
Sony Alpha 1**

Sony Alpha 1 Mirrorless Digital Camera

- * 50MP Full-Frame Exmor RS BSI CMOS Sensor
- * Up to 30 fps Shooting, ISO 50-102400
- * 8K 30p and 4K 120p Video in 10-Bit
- * 4.3K 16-Bit Raw Video Output, S-Cinetone
- * 9.44m-Dot EVF with 240 fps Refresh Rate
- * 759-Pt. Fast Hybrid AF, Real-time Eye AF
- * 5-Axis SteadyShot Image Stabilization
- * Dual Drive Mech. Shutter, 1/400 Sec Sync
- * 5 GHz MIMO Wi-Fi, 1000BASE-T Ethernet
- * Dual CFexpress Type A/SD Card Slots



Cat ID : # 618070 # ILCE-1

Body OnlyUS\$ 8,062.90



Sony Alpha A6600 Mirrorless Digital Camera

- * 24.2MP APS-C Exmor CMOS Sensor
- * BIONZ X Image Processor
- * UHD 4K30p Video with HLG & S-Log3 Gammas
- * XGA Tru-Finder 2.36m-Dot OLED EVF
- * 3.0" 921.6k-Dot 180° Tilting Touchscreen
- * 5-Axis SteadyShot INSIDE Stabilization
- * Up to 11-fps Shooting, ISO 100-32000
- * 4D FOCUS with 425 Phase-Detect Points
- * Real Time Eye AF for Stills and Video
- * Headphone & Mic Ports, Wi-Fi & Bluetooth



Cat ID : # 617273 # ILCE-6600

Body OnlyUS\$ 1,942.40

Cat ID : # 617275 # ILCE-6600M

Body with 18-135mm Lens Kit\$ Ask

Sony Alpha 6700 Mirrorless Digital Camera

- * 26MP Exmor R APS-C BSI CMOS Sensor
- * BIONZ XR Image Processor
- * UHD 4K 120p / FHD 240p / 10-Bit 4:2:2
- * Up to 11-fps Shooting, ISO 100-32000
- * 5-Axis Pixel-Level Image Stabilization
- * Real-Time Tracking AF for Stills & Video
- * 759-Point Phase Detection, 93% Coverage
- * S-Log3, S-Gamut3, S-Cinetone, User LUTs
- * Internal Mic + Inputs, USB Streaming
- * 3" 1.03m-Dot Vari-Angle LCD Touchscreen



617294 # ILCE-6700

Body OnlyUS\$ 1,976.80

Cat ID : # 617xxx # ILCE-6100L(W/S/B)

Body with 16-55mm Lens Kit\$ Ask

Cat ID : # 617xyy # ILCE-6100Y(BAP2)

Body with 16-50 & 70-300mm Twin Lens Kit.....\$ Ask

**SONY
a7C**



Sony Alpha a7C Mirrorless Digital Camera

- * 24.2MP Full-Frame Exmor R BSI Sensor
- * BIONZ X Image Processor
- * UHD 4K30p Video with HLG & S-Log3
- * 693-Point Hybrid AF System
- * 2.36m-Dot OLED Electronic Viewfinder
- * 3.0" 921.6k-Dot Vari-Angle Touchscreen
- * 5-Axis In-Body Image Stabilization
- * Shooting Up to 10 fps, ISO 50-204800
- * Bluetooth and Wi-Fi Connectivity



Cat ID : # 618076 # ILCE-7C/BQ AP2

Body Only - Black.....US\$ 2,578.90

Cat ID : # 618078 # ILCE-7CL/B

a7C Body with 28-60mm Lens kit - Black\$ 2,991.80

Cat ID : # 618077 # ILCE-7C/S

Body Only - Silver\$ 2,578.90

Cat ID : # 618079 # ILCE-7CL/S

a7C Body with 28-60mm Lens kit - Silver\$ 2,991.80



Sony Alpha a7CII Mirrorless Digital Camera

- * 33MP Full-Frame Exmor R BSI Sensor
- * BIONZ XR Image Processor
- * Shooting Up to 10 fps, ISO 50-204800
- * 10-Bit Full-Frame 4K30p Video
- * S-Log3, S-Gamut3, S-Cinetone, User LUTs
- * 7 Stops of In-Body Image Stabilization
- * 759-Point Phase Detection, 94% Coverage
- * 2.36m-Dot OLED Electronic Viewfinder
- * 3" 1.03m-Dot Vari-Angle LCD Touchscreen
- * Internal Mic + Inputs, USB Streaming, 429g



Cat ID : # 619101 # ILCE-7C2M(S)

Body Only (Black/Silver).....US\$ 2,659.70

Sony Alpha a7CR Mirrorless Digital Camera

- * 61MP Full-Frame Exmor R BSI Sensor
- * BIONZ XR Image Processor
- * Shooting Up to 8 fps, ISO 50-102400
- * 240.8MP Pixel Shift Multi Shooting
- * 10-Bit Full-Frame 4K60p Video
- * S-Log3, S-Gamut3, S-Cinetone, User LUTs
- * 7 Stops of In-Body Image Stabilization
- * 693-Point Phase Detection, 79% Coverage
- * 2.36m-Dot OLED Electronic Viewfinder
- * 3" 1.03m-Dot Vari-Angle LCD Touchscreen, 515g



Cat ID : # 619104 # ILCE-7CR

Body Only US\$ 3,788.70



Sony FX30 Compact Cinema Line gateway Camera

- * 26.1MP APS-C BSI CMOS Sensor
- * UHD 4K up to 120p
- * Compact Form Designed for Cage-Free Use
- * 10-Bit 4:2:2 XAVC S-I, 16-Bit Raw Output
- * S-Cinetone/S-Log3/HLG, 14+ Stops DR
- * Phase Detection AF/Face Tracking/Eye AF
- * Standard ISO 100-32000 | Dual Base ISO
- * Dual CFexpress Type A/SDXC Card Slots
- * User LUTs & Timecode Sync Support



Cat ID : # 618069 # ILME-FX30

Body with XLR Handle Unit.....\$ 2,901.60

Cat ID : # 618068 # ILME-FX30B

Body Only.....\$ 2,417.70

**SONY
a7R**
IV / III / II



**Sony Alpha a7R V full-frame high-resolution
Mirrorless Digital Camera**

- * 61MP Full-Frame Exmor R CMOS Sensor
- * Advanced BIONZ XR & AI Processing Unit
- * 4K 16-Bit Raw Output; S-Log3/S-Cinetone
- * 399-Point AF System & 10 fps Shooting
- * 8K 24p, 4K 60p, FHD 120p 10-Bit Video
- * 9.44m-Dot EVF
- * 3.2" 4-Axis Multi-Angle Touchscreen LCD
- * 8-Stop 5-Axis Image Stabilization
- * 10 fps Shooting with AF/AE Tracking
- * Built-In Wi-Fi, Dual CFexpress Type A/SD Card Slots



Cat ID : # 612221 # ILCE-7RM5

Body OnlyUS\$ 4,756.50

**Sony Alpha a7R IV full-frame Mirrorless Digital
Camera**

- * 34MP Full-Frame Exmor R BSI CMOS Sensor
- * BIONZ X Image Processor
- * 567-Point AF System & 10 fps Shooting
- * UHD 4K30p Video w/ HLG & S-Log3 Gammas
- * 5.76m-Dot Tru-Finder OLED EVF
- * 3.0" 2.36m-Dot Tilting Touchscreen LCD
- * 5-Axis SteadyShot INSIDE Stabilization
- * Up to 10 fps Shooting, ISO 100-32000
- * Built-In Wi-Fi/Bluetooth, Dual UHS-II Slots



Cat ID : # 612220 # ILCE-7RM4

Body OnlyUS\$ 3,304.80

Sony Alpha a7R III Mirrorless Digital Camera

- * 42MP Full-Frame Exmor R BSI CMOS Sensor
- * BIONZ X Image Processor
- * 399-Point AF System & 10 fps Shooting
- * UHD 4K30p Video w/ HLG & S-Log3 Gamma
- * 3.69m-Dot Tru-Finder OLED EVF
- * 3.0" 1.44m-Dot Tilting Touchscreen LCD
- * 5-Axis SteadyShot INSIDE Stabilization
- * ISO 102400 & Pixel Shift Multi Shooting
- * Built-In Wi-Fi/Bluetooth, Dual SD Slots



Cat ID : # 612219 # ILCE-7RM3A

Body OnlyUS\$ 3,062.90



Sony Alpha a7 III Mirrorless Digital Camera

- * 24.2MP Full-Frame Exmor R BSI CMOS Sensor
- * BIONZ X Image Processor & Front-End LSI
- * 693-Point Hybrid AF System
- * UHD 4K30p Video with HLG & S-Log3 Gammas
- * 2.36m-Dot Tru-Finder OLED EVF
- * 3.0" 922k-Dot Tilting Touchscreen LCD
- * 5-Axis SteadyShot INSIDE Stabilization
- * ISO 204800 and 10 fps Shooting
- * Built-In Wi-Fi and NFC, Dual SD Slots
- * USB Type-C Port, Weather-Sealed Design



Cat ID : # 619091 # ILCE-7M3

Body OnlyUS\$ 2,579.00

Cat ID : # 619092 # ILCE-7M3K

Body with FE 28-70mm Zoom Lens KitUS\$ 2,821.00

Sony Alpha a7 IV Mirrorless Digital Camera

- * 33MP Full-Frame Exmor R CMOS BSI Sensor
- * BIONZ X Image Processor
- * 5-Axis SteadyShot Image Stabilization
- * Up to 10 fps Shooting, ISO 100-51200
- * 4K 60p Video in 10-Bit, S-Cinetone
- * 3.68m-Dot EVF with 120 fps Refresh Rate
- * 3" 1.03m-Dot Vari-Angle Touchscreen LCD
- * 759-Pt. Fast Hybrid AF, Real-time Eye AF
- * 4K 15p UVC/UAC Streaming via USB Type-C



Cat ID : # 619095 # ILCE-7M4

Body OnlyUS\$ 3,304.80

Cat ID : # 619093 # ILCE-7M4K

Body with FE 28-70mm Zoom Lens Kit.....US\$ 3,546.80